



www.gorell.com

2004, 2005, 2006, 2007, 2008 ENERGY STAR®
Partner of the Year. 2006, 2007, 2008
Sustained Excellence Award.

1380 Wayne Avenue • Indiana, PA 15701



Name
Company
Address 1
Address 2

September 18, 2008

Dear Name:

Sit back and enjoy a cup of coffee while you consider partnering with Gorell Windows & Doors to help your customers save energy—and money!

Together we can help your customers manage their energy consumption—as well as reduce carbon emissions! Gorell Windows & Doors is looking to partner with energy companies to establish “Green” alliances to help meet these goals.

As you know, energy-efficient windows are an excellent way to lower home energy costs. As the only five-time national ENERGY STAR Partner of the Year, Gorell is committed to manufacturing and promoting ENERGY STAR qualified windows that help consumers lower their home energy costs.

We would like to partner with COMPANY NAME to promote ENERGY STAR qualified Gorell windows to your customers. Specifically, we are interested in offering your customers an opportunity to save \$25 on every ENERGY STAR qualified Gorell window that they purchase for their homes. We will provide a coupon for you to enclose with your next utility bill mailing to customers. I’m confident that a partnership between our organizations will benefit your customers—by helping them save money on their home utility bills—as well as help to make the planet a “greener” place.

You won’t be sorry if you partner with Gorell—together we’ll “brew up” greater profits and be more green. If you are interested in a utility rebate partnership, please contact me to further discuss this opportunity. You can reach me at 724-465-1800 Ext. 6701 or email me at mthomas@gorell.com. I look forward to working with you on this endeavor.

Sincerely,

Melanie Thomas
ENERGY STAR Coordinator
Gorell Windows & Doors LLC



Gorell—Exclusive Windows Partner with
the National Crime Prevention Council